YOUR NEXT MOVE

A clear plan. A team by your side.

Pricing, preparation and representation built around your home and your goals.

ALIREZA & MEHRDAD GOLESTAN HABIBI

Sales Representatives | Toronto House Market team

Your report starts the conversation.

An online estimate is a useful starting point. Our team adds the details that matter in practice: condition, layout, recent improvements, buyer expectations and the homes you would compete with.

LOCAL EXPERIENCE

Practical advice on pricing, presentation and negotiations.

PERSONAL SERVICE

Direct contact with us from your first questions through closing.

Our Toronto House Market team combines local real estate experience, personal guidance and property insights to help you plan your next move.

Online reach. Personal follow-up.

Our team connects property presentation, digital promotion and buyer enquiries into one coordinated selling plan.

01

Toronto House Market: explore and enquire

Our THM tools help interested buyers explore property insights, request a report, share a home and connect with our team for a showing.

02

Social media and online advertising

Highlight your home through property photography, social posts and short videos. Choose suitable paid campaigns and agree on the budget before launch.

03

Email marketing to subscribed buyers

Share relevant property details, listing updates and open-house invitations with buyers who have opted in to hear from our team.

04

Turn online interest into a conversation

Follow up on enquiries, answer property questions and coordinate showings. Review available campaign activity and buyer feedback to refine the approach.

A complete plan, from pricing to closing

Alongside digital marketing, we guide your pricing and preparation, coordinate MLS listing activity, review offers and support you through closing.

Agreed before launch. Your written plan sets out the channels, photography/video, staging, email activity and any paid-ad budget, including what is covered and any extra cost.

Clear fees. A fuller picture.

1%

LISTING-SIDE FEE

Of the sale price, plus HST.
Any agreed buyer-brokerage compensation is separate.
Fees and services are set out in your listing agreement.

ILLUSTRATION: A $1,000,000 SALE

This example uses a hypothetical 2.5% buyer-brokerage rate solely to show the calculation. It is not a required, standard or agreed rate.

Listing-side fee at 1%	**$10,000**
Hypothetical buyer-brokerage fee at 2.5%	**$25,000**
HST at 13% on the $35,000 fees	**$4,550**
Total commission and HST in this example	**$39,550**

Other expenses to plan for

Legal fees and disbursements: quoted by your lawyer.

Mortgage discharge fees or penalties: confirmed by your lender.

Preparation, staging or extra marketing: as separately agreed.

Closing adjustments and property-specific taxes: reviewed with your lawyer or tax adviser, where applicable.

Moving and storage: based on your own arrangements.

Estimated cash after closing: sale proceeds less agreed commissions, taxes, other expenses and your mortgage payout. Mortgage principal is a debt repayment, not a selling fee.

Discuss your selling plan

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